20

91

- 14. The unit of claim 1, wherein the processor is further configured to increment the counter corresponding to the trigger event upon detection of a second occurrence of the trigger event.
 - **15**. A method, comprising:

monitoring a product for an occurrence in the product of a trigger event of a predefined plurality of trigger events;

incrementing a counter corresponding to the trigger event upon detection of the occurrence of the trigger event in the product;

displaying a user interface, configured to probe for information regarding a use of the product, if the counter exceeds a threshold;

storing an input received from the user interface on a device; and

transmitting the input to a server.

16. The method of claim 15, further comprising:

forwarding the input based on a priority code associated with the input.

17. The method of claim 15, further comprising:

monitoring the product for an occurrence in the product of a second trigger event of the predefined plurality of trigger events;

incrementing a value of a second counter corresponding to the second trigger event upon detection of the second trigger event in the product.

18. The method of claim **17**, further comprising: storing the second counter on the device; and

transmitting a value of the second counter to the server.

- 19. The method of claim 15, wherein one of the predefined plurality of trigger events is a problem associated with the product.
- 20. The method of claim 15, wherein one of the predefined plurality of trigger events is an exiting of a feature of the 35 product without a use of the feature.
- 21. The method of claim 19, wherein the problem is an equipment problem.
- 22. The method of claim 15, wherein one of the predefined plurality of trigger events is a use of at least one product 40 feature.
- 23. The method of claim 22, wherein the at least one product feature is "undo."
- **24**. The method of claim **15**, wherein the product is a medical instrument.
- 25. The method of claim 15, wherein the product is a cellular telephone.
 - 26. The method of claim 15, further comprising:
 - incrementing the counter corresponding to the trigger event upon detection of a second occurrence of the trigger event in the product.

92

27. A tangible computer readable medium having stored thereon, computer executable instructions that, if executed by a computing device, cause the computing device to perform a method comprising:

monitoring a product for an occurrence in the product of a trigger event of a predefined plurality of trigger events, incrementing a counter corresponding to the trigger event

upon detection of the occurrence of the trigger event in the product;

displaying a user interface, configured to probe for information regarding a use of the product, if the counter exceeds a threshold;

storing an input received from the user interface on a device; and

transmitting the input to a server.

28. The tangible computer readable medium of claim **27**, wherein the monitoring further includes:

monitoring the product for an occurrence in the product of a second trigger event of the predefined plurality of trigger events; and

incrementing a value of a second counter corresponding to the second trigger event upon detection of the occurrence of the second trigger event in the product.

29. The tangible computer readable medium of claim 27, wherein the method further includes:

storing the second counter on the device; and

transmitting the value of the second counter to the server.

30. A physical unit, comprising:

means for monitoring a product for an occurrence in the product of a trigger event of a predefined plurality of trigger events;

means for incrementing a counter corresponding to the trigger event upon detection of the occurrence of the trigger event;

means for probing for information regarding a use of the product if the counter exceeds a threshold;

means for storing an input received from the means for probing; and

means for transmitting the input to a server.

31. The unit of claim 30, further comprising:

means for monitoring the product for an occurrence in the product of a second trigger event of the predefined plurality of trigger events; and

means for incrementing a value of a second counter corresponding to the second trigger event upon detection of the occurrence of the second trigger event in the product.

32. The unit of claim 30, further comprising:

means for storing the second counter on the device; and means for transmitting the value of the second counter to the server.

* * * * *